



# Privacy Policy

January 2019

## Obzervr Pty Ltd Privacy Policy

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This privacy policy will explain how our organization uses the personal data we collect from you when you use our web applications and mobile apps.

### Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us

## What data do we collect?

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Obzervr Pty Ltd collects the following data:

- Personal identification information (Name, email address and phone number)
- Internet location information (Public IP Address and ISP-provided location for that IP Address, Web Browser used, Mobile Phone make, model and OS version)

## How do we collect your data?

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You directly provide Obzervr with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.
- Use or view our web management application, Obzervr Manager.
- Use our mobile application Obzervr Capture.

## How will we use your data?

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Obzervr collects your data so that we can:

- Provide you with the tools, information and notifications required to use our software correctly
- Monitor how well you are experiencing our software productions, including how quickly or slowly the applications will be experienced by you any errors you might receive.

- Email you with information related to our products and services if you have subscribed to our newsletter

## How do we store your data?

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Obzervr securely stores your data in the Microsoft Azure public cloud at locations agreed to by your

- Obzervr will keep your data for as long as you are a registered user within our software products and for as long as yObzervr is subscribed to our services.
- Obzervr will keep your data for as long as you choose to remain subscribed to our newsletter.

On request, we will delete your data by removing reference to your personal information (names, email and phone number) and leave no trace of the previous association with your details.

## What are your data protection rights?

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Obzervr would like to make sure you are fully aware of all your data protection rights.

Every user is entitled to the following:

- The right to access - You have the right to request Obzervr for copies of your personal data. We may charge you a small fee for this service.
- The right to rectification - You have the right to request that Obzervr correct any information you believe is inaccurate. You also have the right to request Obzervr to complete information you believe is incomplete.
- The right to erasure — You have the right to request that Obzervr erase your personal data, under certain conditions.
- The right to restrict processing - You have the right to request that Obzervr restrict the processing of your personal data, under certain conditions.
- The right to Object to processing - You have the right to Object to Obzervr's processing of your personal data, under certain conditions.
- The right to data portability - You have the right to request that Obzervr transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email [support@obzervr.com](mailto:support@obzervr.com)

## What are cookies?

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Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit [aboutcookies.org](http://aboutcookies.org).

## How do we use cookies?

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Obzervr uses cookies in a range of ways to improve your experience on our website,

including:

- Keeping you signed in
- Understanding how you use our website

## What types of cookies do we use?

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There are a number of different types of cookies, however, our website uses:

- **Functionality** — Obzervr uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** — Obzervr uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Obzervr sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising our website.

## How to manage cookies

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You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## Privacy policies of other websites

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The Obzervr website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## Changes to our privacy policy

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Obzervr keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 9 January 2019.

## How to contact us

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If you have any questions about Obzervr's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at [support@obzervr.com](mailto:support@obzervr.com)